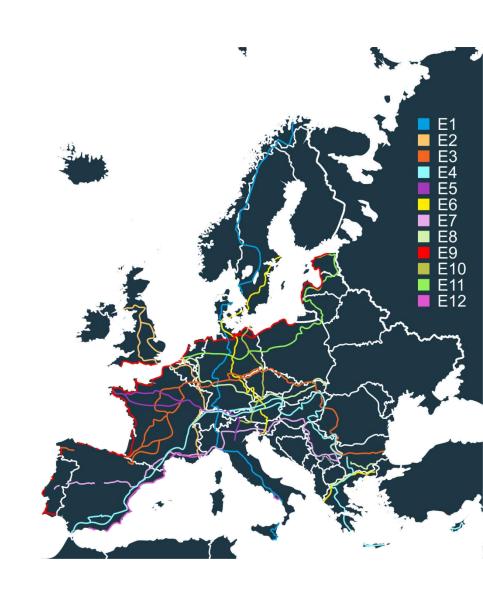


### European Ramblers' Association

- Founded on 19 Oct. 1969 in Germany by 8
   organisations from 5 countries (BE, CH, DE, FR, LU)
- Today: ERA is an umbrella association of 64 organisations from 33 European countries (in and out of EU)
- Focus on 12 European long-distance paths
   crossing Europe and Leading Quality Trails Best
   of Europe





### European Ramblers' Association

- Organisation of the European walking events <u>EURORANDO</u>, crossborder walks
- <u>Conferences and seminars</u> focused on waymarking and webinars on specific topics connected with the walking, nature and sustainability:
  - \* Access to nature
  - \* General Principles for Waymarking
- European <u>certification of the walk leaders</u>
- Certification of trails "Leading Quality Trails Best of Europe" created in cooperation with the Deutscher Wanderverband Service



### Why do we need hiking trails in Europe



Hiking trails are vital for Europe, offering benefits like:

- 1. Preservation of nature: They help conserve biodiversity and habitats.
- 2. **Cultural heritage**: Trails connect historical sites and promote cultural continuity.
- 3. Regional development: They boost local economies through sustainable tourism.
- 4. Health and well-being: Trails improve mental and physical health.
- 5. Cross-border unity: Trails foster cooperation and unity across nations.
- 6. Climate action: They promote environmental education and stewardship.

These trails enhance connectivity, sustainability, and well-being, uniting Europe through its natural and cultural landscapes.

For more details, visit <a href="mailto:era-ewv-ferp.org/why-do-we-need-hiking-trails-in-europe/">era-ewv-ferp.org/why-do-we-need-hiking-trails-in-europe/</a>

### Paths connect people, cultures, and nature

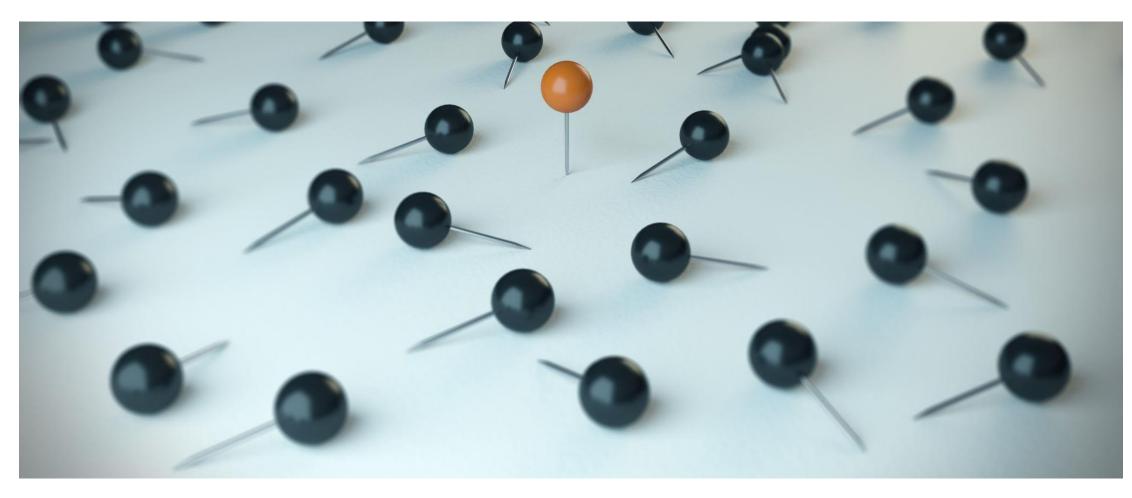


- **People**: Hiking trails bring individuals together, fostering community and shared experiences.
- **Cultures**: Trails link diverse cultural landmarks, allowing hikers to explore and appreciate Europe's rich heritage.
- **Nature**: Paths promote environmental stewardship, encouraging the protection and enjoyment of natural landscapes.

Paths serve as vital conduits, enhancing understanding, unity, and conservation across Europe.

### Programs









**E-paths.org** 

12 European paths 75.000 km

**Verified E-paths are very popular** 

Verified E-paths are also promoted as excellent trails for extended weekends and short holidays.



### Verified E-paths



- **Verified E-paths** are maintained to high standards, ensuring a quality experience for all hikers.
- **Collaborative Efforts:** The establishment and upkeep of these paths are made possible with the valuable help and assistance from ERA's member organizations. These partnerships ensure that the trails are not only well-maintained but also meet the standards set by the ERA.
- Cultural and Natural Exploration: Each trail offers unique insights into the regions it traverses, enhancing the hikers connection to the continent's heritage.
- **Planning and Preparation:** The hiker benefit from detailed route descriptions, maps, and validated information provided by ERA and the member organisations.
- Sustainability and Responsibility: The Verified E-paths commit to responsible hiking practices that preserve the natural and cultural integrity of the trails. ERA and the member organisations promote sustainability and respect for local environments and communities.

## The Leading Quality Trails (LQT) family Best of Europe



lqt-be.org









## Leading Quality Trails – Best of Europe DAY WALK 4 - 25 km





### S starting point

### **Main elements**

- Variety
- Good Surface
- POIs
- Marking
- Signposting







# Leading Quality Trails – Best of Europe DAY WALK Steps in the quality process



**Know-How Transfer** + Analysis



checks

Local spot

Data assessment

Application for certification

**Improvements** 

Data collection by experts

Training of experts in the region

Application + Inspection







ERA and our member organisations are the experts in walking, hiking and rambling across Europe.

Explore Europe's hidden gems on foot with ERA Recommends, your expert guide to unforgettable walking adventures.

# ERA Recommendations for exceptional hiking experiences



- **Verified E-paths**: Explore Europe's diverse landscapes and cultures through long-distance footpaths that connect the continent. Verified E-paths are quality-assured, providing reliable, scenic, and culturally rich hiking experiences.
- **Leading Quality Trails**: For premium hiking trails that meet high standards of quality and experience, consider the Leading Quality Trails. These trails are designed to offer beautiful natural scenery, well-marked paths, and convenient logistics, including luggage transportation.

### Initiatives and ideas





## **ERA's Sustainable Hiking Project: Paving the Way for a Greener Tomorrow**

Our vision is simple yet powerful: to create a sustainable hiking experience that leaves a **positive impact on nature, culture, and communities**.

We envision a Europe where every hiking trail is a corridor of ecological preservation, a pathway to cultural appreciation, and a source of socioeconomic vitality.

The Green Trail Certification System

Sustainable hiking and responsible outdoor tourism





### **Green Trails Criteria**



#### 5 areas:

- 1. Environmental Sustainability
- 2. Cultural and Heritage Preservation
- 3. Safety and Accessibility
- 4. Responsible Visitor Behavior
- 5. Community Engagement and Economic Impact

### 4 levels:

Level 1: Green Trail Starter

Level 2: Green Trail Intermediate

Level 3: Green Trail Advanced

Level 4: Green Trail Excellence

### Hike Green Europe



As part of ERA's ongoing commitment to promoting sustainable practices and enhancing public health through hiking, the second half of 2024 will focus on **testing and refining the Green Trails criteria** and **preparing for the broader** "Hike Green Europe" initiative.

This phase will involve practical implementation, stakeholder engagement, data collection, and the development of a comprehensive framework to integrate into an Erasmus+ project from 2025 (or 2026).

### References



- ERA Programs
- Program: <u>E-paths</u>
- Program: <u>Leading Quality Trails</u> <u>Best of Europe</u>
- Program: <u>ERA Recommends</u>
- Initiative: Green Trails and Hike Green Europe
- <u>ERA-EUMA 3rd Trail Conference</u>, November 2024, Paris

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